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A FEW WORDS ABOUT STEEL

STEEL FRAMING PHASE OF CHILDREN'S MIRACLE MANSION IN BATON ROUGE NOW COMPLETE



AFTER MORE RAIN THAN USUAL AND A FEW OTHER UNEXPECTED DISRUPTIONS, THE STEEL FRAMING PHASE OF THE CHILDREN'S MIRACLE MANSION PROJECT IN BATON ROUGE, LA., IS NOW COMPLETE.

Not only was the Steel Framing Alliance (SFA) selected to build the first Miracle Mansion in the Gulf Coast region following hurricane Katrina, it is also the first time cold-formed steel framing has been selected as the framing material for this annual

fundraiser that benefits Our Lady of the Lake (LOL) Children's Hospital. Located in the new Lexington Estates residential community, construction for the home began on

November 27, 2006. Once complete, the Miracle Mansion will be raffled off to raise funds for critical services provided to the more than 60,000 children served annually by LOL Children's Hospital, a Children's Miracle Network (CMN) hospital.

"We are excited to be involved in such a prestigious charity program. The construction of the cold-formed steel framed Miracle Mansion is yet another important step toward building back communities and re-building a

stronger Gulf Coast region," says Larry Williams, SFA president.

Of course, the SFA would not have been able to provide such a generous donation – valued at \$55,000 – to this worthwhile project without the

support of several of its members and partners such as Aegis Metal Framing, LLC in Chesterfield, MO. A longtime contributor to many charitable steel framing efforts, Aegis donated the Ultra-Span® cold-formed roof truss materials to the Miracle Mansion.

"We always feel it's important to give back to the community, so we knew we could really get behind this project and are happy to do what we can to help support so many children (served by the Our Lady of the Lake Children's Hospital)," says Thomas Valvo, Aegis president. "At the same time, the Miracle Mansion project has allowed us to join with the Steel Framing Alliance as part of an ambassadorial effort to get steel framing in front of more people in the Gulf Coast community." Aegis provided the truss materials as well as design support to Bama Truss & Components, Inc., who then manufactured the trusses for the project.

As a major sponsor of this fundraising initiative, the Capital Region Builders Association (CRBA) coordinates the construction of the project and also works closely with the hospital to market the house throughout the region. Following a series of marketing efforts, a live announcement of the Miracle Mansion winner will take place on June 3rd during the national CMN telethon on WBRZ-

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Channel 2 in Baton Rouge.

According to Lynda Evans, CRBA's executive vice president, the Alliance's offer to come in and assist with the 2007 Children's Miracle Mansion has been a blessing.

"We always rely on our members to contribute materials and labor, but we have never received such a large donation from one organization," Evans said.

"Every dollar we save on construction costs means one more dollar for the children of our community to receive the very latest and best medical care. A donation of this size could mean the difference in saving a child's life, and it only takes one to make this whole project worthwhile. We cannot say 'thank you' enough for this very generous contribution from the Steel Framing Alliance."

One of the largest providers of pediatric services in the state of Louisiana, OLOL Children's Hospital is the only Baton Rouge-area healthcare provider to offer a full range of pediatric services that range from a 24/7 Pediatric Emergency Department to a team of certified Child Life Specialists. Every donation raised

from this effort will stay in the Baton Rouge community to benefit the children treated at OLOL, which covers 13 parishes and is the only CMN hospital in the greater Baton Rouge area. A non-profit alliance of 170 children's hospitals, CMN is dedicated to saving the lives of hospitalized children by raising critical funds throughout the country and has raised more than \$2.2 billion since 1983.

The steel industry continues to commit significant resources toward supporting the widespread adoption of steel framing in the Gulf Coast region. The Miracle home will help demonstrate to both homebuilders and homebuyers that steel is not only here to stay, but can also provide sustainable, cost-effective housing solutions.

"This combining of efforts by compa-

nies and organizations within the steel framing industry is making a powerful statement to the building community in the Gulf Coast region that our commitment to supporting the rebuilding effort is broad and deep," says Mr. Williams.

Over the last decade the use of steel framing in home building has continued to grow, particularly in markets that are more vulnerable to severe weather conditions, like California, Florida and Hawaii. Although the use of steel framing in Louisiana has been relatively uncommon, area builders and homeowners looking for stronger, more durable construction solutions have expressed considerable interest. Steel framing can be prescriptively designed to withstand hurricane-force winds up to 150 miles, cannot be eaten by termites, and will not provide food for mold. Steel won't burn, warp, crack, or split, giving homeowners straight, square walls without unsightly nail pops.

While the framing is now complete, SFA continues to be actively involved in the construction of the Miracle Mansion.

Assistance SFA has provided in the Miracle Mansion's construction effort includes:

- Contribution of framing materials, fasteners, clips, connectors, and accessories
- Active participation in the planning and implementation process, including briefings of local building departments
- Pre-construction review of plans and engineering drawings



Steel Framing Alliance™

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1201 15th Street, NW, Suite 320, Washington, D.C. 20005-2842
(202) 785-2022; Fax: (202) 785-3856 • www.steel framing.org

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- Supervision and liaison with suppliers to ensure timely delivery of materials, as well as on-site assistance to ensure smooth introduction and use of steel framing

- On-site training/support during mechanical, electrical, and plumbing installations

While David Richardson and Christy Richardson Clark of Richardson Builders are donating the building of the 2007 Children's Miracle Mansion, the lot comes courtesy of Greg Flores and John McPherson of Lexington Land Development, LLC. Once complete, the 4,200 square foot, four bedroom home will be valued at more than \$500,000.

Together with 12 steel companies, the Metal Roofing Alliance, American Iron and Steel Institute and Steel Recycling Institute, SFA is actively supporting the Gulf Coast Steel Initiative, a collective effort to help reshape the rebuilding efforts and future construction in the region following hurricane Katrina.

Visit www.steel framing.org for more information about SFA, and www.steel.org to learn more about the Gulf Coast Steel Initiative.

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CONTRIBUTORS TO THE CHILDREN'S MIRACLE MANSION

Aegis Metal Framing
trusses, materials and design
www.aegismetall.com



Bama Truss & Components, Inc
truss fabrication
www.bamatruss.com

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design, www.zinc.org



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shear wall system, www.strongtie.com

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studs, track, and joist, www.ssma.com



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NEWS FROM THE COLD-FORMED STEEL ENGINEERS INSTITUTE (CFSEI)

CFSEI COMPLETES NEW NAME WITH NEW LOOK

WITH THE TRANSITION FROM LIGHT GAUGE STEEL ENGINEERS ASSOCIATION TO THE COLD-FORMED STEEL ENGINEERS INSTITUTE, THE CFSEI IS OFFICIALLY LAUNCHING ITS NEW LOOK AT PACRIM THIS MONTH. CFSEI IS AN INSTITUTE OF THE STEEL FRAMING ALLIANCE.

CFSEI board member Jeff Klaiman led the charge for the new logo which was designed by Baltimore advertising agency Exit10. The Institute wanted their new logo to convey a new, distinct organization while at the same time belonging

to the SFA brand identity. The new logo is made up of dynamic steel channels that represent the industry's materials, advanced thinking, and strength.

"The board felt it was very important to update our image with a new logo that not only gives us a more modern image, but also conveys the stature of our organization as a technical resource for the cold-formed steel framing industry with a more institutional look," Mr. Klaiman says."



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CFSEI serves as an operating institute for the Steel Framing Alliance. Visit www.cfsei.org to learn more.

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